



# Workforce Development

## Marshall County, Tennessee



## Employer Participation Guide

### Teaching Work: Cultivating a Culture of Work & Growing a Homegrown Talent Pipeline

Marshall Works Well is partnering with local business & industry to educate students on skills needed to capture high wage, high-demand jobs now, and in the future. Consider your organization's impact and access for shaping the workforce skills of students and job seekers in Marshall County.

## Get Involved and Grow Your Workforce



**Expertise** | Share your knowledge and help Marshall Works Well succeed by serving on an Industry Council:

- [Advanced MFG](#)
- **Healthcare**
- **IT**

There is NO COST to participate. We are looking for volunteer leadership to share best practices, ideas and time to invest in our workforce goals.



**Current Workforce** | Improve skills in your current workforce by identifying those who qualify for Tennessee Reconnect and/or Incumbent Worker training grants to upskill current employees on new equipment, processes or business operations.



**Recruiting** | Participate in job & career fairs at schools or in the community and learn where and how to market career opportunities throughout Marshall County and the region.



**Education & Training** | Connect with K-12 & Post-secondary students in industry-relevant training or those exploring career options. We are looking for employers willing to:

- **Provide Work-Based Learning, Job Shadowing and/or Internships/Apprenticeships**
- **Present Career Exploration Opportunities to K-12 students 3rd grade - Seniors**
- **Offer company tours for students & educators**
- **Adopt 8th graders to engage throughout their high school careers**
- **Participate in job fair for high school seniors**
- **Provide job opportunities to students ages 16-18**

# Educators Participation Guide

## Teaching Work: Cultivating a Culture of Work & Growing a Homegrown Talent Pipeline

Marshall Works Well urges local schools to partner with it and local employers to provide access to students, teachers, counselors and anyone else within the school system that can assist in developing a pipeline of local talent to fill and sustain the careers of today and of the future.

## Get Involved and Grow OUR Workforce



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**Education & Training** | Provide Dates & Times on your School's Calendar when employers can come in and speak with as many students as possible about their company, careers there and avenues to achieve those careers.

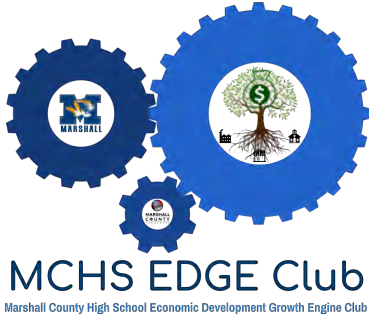
- [Click Here](#) or Type [t.ly/fOPRY](https://t.ly/fOPRY) in your browser to provide Marshall Works Well with Dates & Times for Employers to Present
- **Allow Students & Teachers to Take Employer Facility Tours**
- **Partner with Employers to allow Students to Job Shadow, Intern or Enter an Apprenticeship**
- **Assist EDGE Club and its High School Employment Service initiative**
- **Participate in and/or Provide Ideas to help Improve Career Exploration for Students and Workforce Development Training for Students**



[Click Here to Join Educators & Administrators Basecamp Online Shared Workspace](#)

[Click Here to Connect with Employers and Other Data Sources](#)

# EDGE High School Employer Service



The Economic Development Growth Engine (EDGE) Club at MCHS provides an opportunity for juniors to find out about starting and operating a small business, careers in manufacturing, health care, law and finance in Marshall County. Other than attendance, the only other two requirements are to choose a replacement from the sophomore class to participate in the next EDGE Club class and to conduct a class project.

For the class project, we have decided to create the EDGE Club Employment Service and make it the perennial Class Project.

## **Details:**

EDGE Club members will be provided with Job Opening Forms from various employers

EDGE Club members will devise a method of marketing those Job Openings to the entire student body at MCHS (*and maybe even Forrest & Cornersville*) - *understanding that only students ages 16-18-yrs-old will be eligible for most Job Openings*

The Method of Marketing these Job Openings will be left up to the EDGE Club members: Text, Email Newsletter, School Messaging Boards, Create their Own Website, etc.

Along with the Job Openings Forms, EDGE Club members will provide the students with two methods of applying for these Job Openings:

1. Direct link to Application: [t.ly/GkZA](https://t.ly/GkZA)
2. Or Send Students to [MarshallJobHub.com](https://MarshallJobHub.com) - [Seeking Employment Tab](#)

Once students fill out the Application Form and Submit, the form will be sent to Lewisburg Economic Development who will share the Application with the appropriate contacts at the appropriate businesses.



# Partners & Connections



@marshallhappenings

@lewisburgtn

makeitinmarshall.com | #makeitinMarshall | #investinMC



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